

**CONTROLLING OFFICER'S REPLY TO
INITIAL WRITTEN QUESTION**

FSTB(Tsy)058

Question Serial No.

1298

Head: 76 Inland Revenue Department Subhead (No. & title):

Programme:

Controlling Officer: Commissioner of Inland Revenue

Director of Bureau: Secretary for Financial Services and the Treasury

Question:

What specific plans are there for promoting the use of electronic services? What is the estimated expenditure involved?

Asked by: Hon. WONG Ting-kwong

Reply:

The Inland Revenue Department (IRD) rolled out eTAX services by phases from early 2008 through the GovHK to provide the e-services migrated from the Electronic Service Delivery Scheme as well as various new personalised e-services for individual taxpayers.

IRD has planned a series of promotional initiatives for eTAX starting from January 2008, including posters, publicity leaflets, newspaper advertisements, electronic media advertisements, Internet publicity, roving shows, eTAX seminars, promotional messages as well as letters/e-mails to promote the electronic services. The expenditure is estimated to be \$4 million.

Signature _____

Name in block letters Mrs LAU MAK YEE MING, ALICE

Post Title Commissioner of Inland Revenue

Date 18 March 2008